

From July 1, 2018, Australian Organic Limited (AOL) will demerge from, and no longer own, the certifier Australian Certified Organic Pty Ltd (ACO). Here is what the two organisations will look like going forward:

# AUSTRALIAN ORGANIC LIMITED

## INDUSTRY BODY

AOL is a leading, 30 year old for-purpose/not-for-profit, industry member-owned organisation structured to deliver services for the organic business community in Australia.

### WHERE DOES OUR FUNDING COME FROM?

- Membership fees
- Sponsorships & Events
- Grants & Funding
- Licensing Fees

### HOW DO WE USE OUR FUNDS?

- Industry development
- Promoting & protecting the Bud
- Policy and Standards development (ACOS)
- Industry, Advocacy and Marketing
- Education, Networking and Events
- Community education (*Awareness Month, Schools Program*)
- Industry Awards (Annual Awards for Excellence)
- Feedback and Lobbying to Government (ACCC)
- Member engagement and support
- Trade events and support
- Industry Publications (Market Report)
- R&D co-ordination and facilitation
- Brand awareness

# ACO CERTIFICATION LTD

## CERTIFIER AND AUDIT SERVICES

### WHERE DOES OUR INCOME COME FROM?

- Certification and auditing services

### HOW DO WE USE OUR INCOME?

- Certification services e.g. auditing and technical support
- Direct market access to international markets
- Non-exclusive licence to use the most widely recognised organic logo in Australia (the Bud logo)



AOL PROMOTES

ACO CERTIFIES



# AUSTRALIAN ORGANIC LTD

# ACO CERTIFICATION LTD

## MEMBERSHIP

Three levels of membership designed to engage certified organic businesses and their leaders, key stakeholders of the organic industry and consumers who determine the growth of the industry.

### 1. INDUSTRY MEMBER

Voting member (1 membership = 1 vote).  
Certified organic operator only.

### 2. TRADE MEMBER

Non-voting member. Includes key stakeholders, non-certified, broader industry members.

### 3. BUD CLUB


Non-voting member. Consumer based membership designed for consumer education and engagement for industry growth.

## CLIENTS

- Certification services with ACO.
- Licence to use the most widely recognised organic certification logo in Australia - the Bud logo.
- Certification and Standards related updates.

## HOW DO I CONNECT WITH AOL?

 [www.austorganic.com](http://www.austorganic.com)

 (07) 3350 5716

 [contact@austorganic.com](mailto:contact@austorganic.com)

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Are you an AOL INDUSTRY or TRADE member? Don't miss out on the opportunity to vote and be involved in driving the future of Australian Organic Ltd and the Australian organic industry.

**Simply complete the attached Membership Application and return via email or post. Contact us on [membership@austorganic.com](mailto:membership@austorganic.com) if you have any questions.**